

Mares Rayeshtyan

/MAH-RES RAH-YES-TEE-YAHN/

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i'm a graphic designer with a strong foundation in typography, based in bandung, indonesia. working across branding, editorial, digital, and visual identities, with experience developing visual concepts and typefaces from early exploration through final execution. full portfolio available at my website.

education

institut teknologi nasional

VISUAL COMMUNICATION DESIGN • BANDUNG

GRAD. 2017

experience

wetype.co

TYPE DESIGNER • NEW YORK • REMOTE

2025 – PRESENT

a type foundry initiative under kudos, on the team since its founding by john kudos and david jon walker. contribute to typeface development from early exploration through release, including appeal, travelogue, spur & spur outline, and benang.

kudos design collaboratory

GRAPHIC DESIGNER • BANDUNG-NEW YORK • HYBRID

2022 – PRESENT

worked with bandung team across branding, campaigns, and packaging. led the creative concept for eiger tropical adventure's seasonal key visual and developed its brand guidelines. also initiated "type class," an internal kudos sharing session focused on the type design process.

in 2025, i worked directly with the new york team across international projects and time zones, contributing to exhibitions, branding, editorial pieces including annual reports, visual concepts, and ui design.

deio brand design studio

INTERN & GRAPHIC DESIGN • JAKARTA • ON-SITE

2018 – 2022

worked across branding, social media, ui design, and motion for a range of clients. also contributed to aspac, an asia-pacific student packaging design competition held in tokyo in 2018 and 2019.

professional

design: visual identity • brand guidelines • ui design • **print:** editorial design • book • magazine • report • packaging • poster • collateral and stationery • **typography:** type design (commercial and corporate) • digital lettering • logotype • **software:** adobe indesign • illustrator • photoshop • after effects • figma • glyphs • miro